

Coles College of Business

Upon complet on of this degree from KSU, students will be able to:

Economics majors will be able to analyze equilibria in compet t ve markets; recognize agents' incent ves to opt mize; apply relevant re source and technological constraints; indicate how f scal and monetary policies af ect unemployment, inf at on, balance of payments, and exchange rates; and evaluate policies that promote long-term economic growth.

Economics majors will express the constrained opt mizat on problems behind consumpt on, product on, and selling decisions.

Economics majors will apply supply and demand and ident fy equilibria in compet t ve markets.

Economics majors will indicate the factors that contribute to longrun economic growth and short-run macroeconomic fuctuat ons.

Economics majors will learn the factors that af ect the trade balance and the exchange rate.