# Erika Maduako graphic designer

# Profle

Adaptable graphic design graduate with a keen eye for creativity and strong problem solving skills. Looking to help propel engagement and business forward for the team and company through editorial and social media post designs. Very proficient in Illustrator, Photoshop, and InDesign Adobe Applications.

> Copywrite text for Social Media Captions, Blogs, and Newsletters.

- Design email campaigns using MailChimp, ActivateCampaign, and others
- Schedule and Send out Newsletters according to specified audience.

Decatur, GA

- Design, edit, update book design, internal content, and other materials.
- Create all necessary fles to ensure publishing on Amazon.
- · Organize all fles in their corresponding folders on Google Drive.

#### CONTACT

Dallas, GA

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## Education

Kennesaw, GA

Bachelor of Fine Arts Concentration in Graphic Communications

### Skills

Adobe Creative Suite Photoshop, Illustrator, InDesign, After Effects

Microsoft Word, Powerpoint

Figma

Personal Critical Thinker, Problem Solver, Dedicated, Detail-oriented